

The Sierra Madre News is the City of Sierra Madre in print. Any suggestion you may have to make it more representative will be welcomed by the management.

VOLUME 16, NO. 11

Campaign Gets Under Way in Good Shape

PASS ONE HUNDRED MARK

Plan of Enrollment Slightly Changed to Meet Local Conditions

The reorganization campaign of the Chamber of Commerce is making good headway and the leaders feel well satisfied with the progress which has been made so far. Owing to the fact that so many of the men of this town are away all day in Los Angeles, it has not been found entirely practical to handle the campaign along the same lines as in the cities where nearly all citizens are to be found within the city limits day times.

In most cities the plan followed is to give three or four mornings over to solicitation of memberships by the workers on ten or twelve teams and generally the quota is made in those few days. That plan has been followed to a certain extent here but modifications have been found necessary owing to local conditions.

The teams reported in a hundred and two memberships up to Thursday noon and a large portion of the city has not been covered at all. Tonight there is to be a meeting of the workers in the City Hall and a revised list of prospects will be gone over. Each worker will select a few of those which he feels he can most easily reach, and it is confidently believed that by the time those reports are in, the quota will be well within reach.

Delicious luncheons have been served at the Woman's Club each day so far for the workers. Those who have not been able to be present have missed splendid meals and a most entertaining session, as the workers exchanged experiences and challenges.

Some of the workers have found that the people they went to see had not grasped the real meaning of the campaign or the reason of putting it on in this manner. One objection frequently advanced was that the prospect did not approve of calling in outsiders and paying a commission on the money raised—that it should all have been handled in this town.

Almost invariably this objection has been put forward by those who have not kept in close touch with the Chamber of Commerce work here and the Directors, who decided to undertake this campaign and who investigated the matter very thoroughly before employing outside men, regret that before advancing this objection these citizens did not take the trouble to look into the matter in detail.

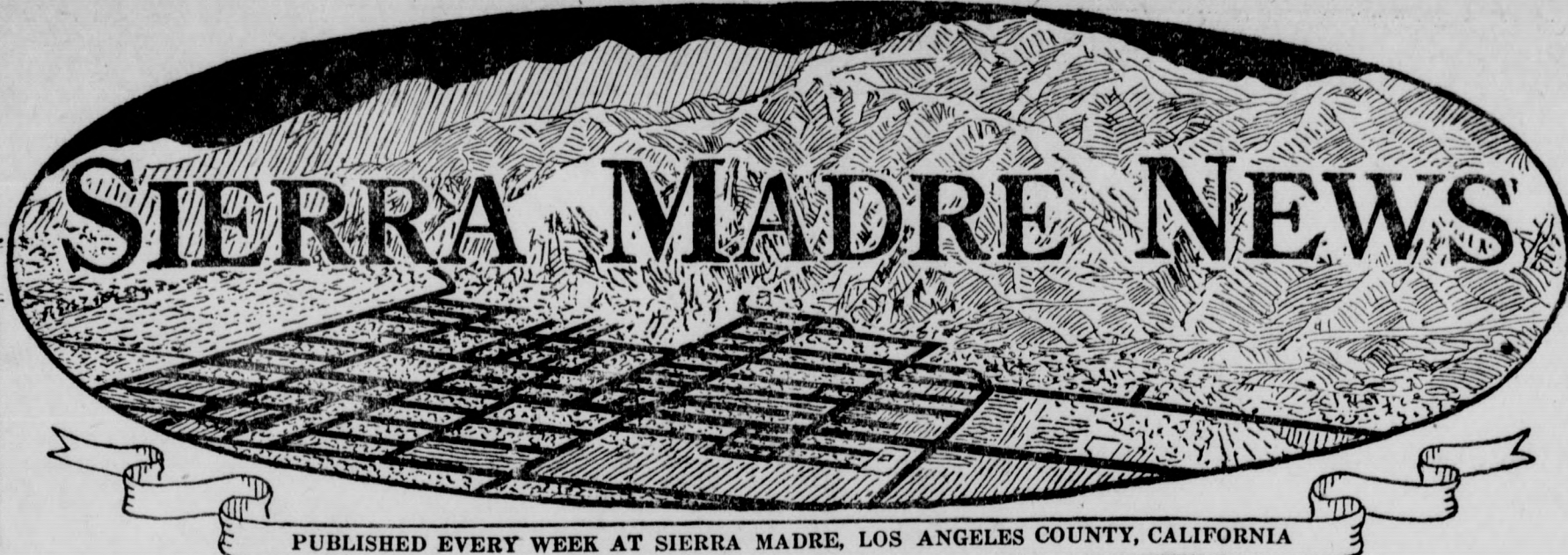
A year and a half ago an attempt was made to put on a membership campaign without outside help. It partially succeeded but the volunteer workers, without a trained manager, did not carry it along far enough and the organization did not have sufficient funds to accomplish the work it had planned to do. Also the campaign failed in that it did not arouse enough active interest in the work to get together a sufficiently large number who would serve on committees and put through the projects outlined.

The same small group of loyal workers, who had served faithfully for so many years was reluctantly forced to carry the entire burden for another year, serve on all the committees and do all that was done.

After listening to reports from other cities and canvassing the situation thoroughly, the Directors felt that if Sierra Madre was to keep abreast of similar communities and get her share of the desirable newcomers to California, a strong, standardized Chamber of Commerce was the first requisite. Considering carefully the possibilities, they decided that the only way it could be done was by employing expert assistance. They knew of no one in this city who had the knowledge, ability, time or desire to manage such a campaign. It did not seem reasonable to infer that if a man would not spare time to serve on even one committee, he would spare the time, even if he had the ability, to give his entire effort for five or six weeks to such a campaign.

After the membership quota is reached, three of four weeks will be devoted to reorganizing the Chamber and setting the program of work under way. This can be best accomplished by someone especially trained for such work—no amateur could do it successfully. Those who think this campaign could have been put on and made a success by volunteer, amateur organizers, have not waked up to the fact that today civic and commercial organization work calls for specialized training. The day of the volunteer, haphazard secretary or organizer has passed.

The Directors think also, that any one who expresses the opinion that the Chamber of Commerce has accomplished nothing in the past to justify its further existence and support has not taken the trouble to find out what has been done. They would be very glad to furnish some concrete examples of accomplishment to any enquirer who is honest in making this objection. An interesting point in this connection is, that the men who have given of their time and effort to help accomplish things and who have been in close touch with the work, are the most enthusi-



This paper will be as big and full of meaty reading as you help to make it. The merchants determine the size of the paper by their ads. Every citizen is a potential reporter.

FRIDAY, DECEMBER 9, 1921

Civic Dinner Enjoyed by Many Citizens

SUCCESSFUL THROUGHOUT

Bayer as Song Leader Almost As Great Success as Speech Maker

The Greater Sierra Madre Civic dinner which was held at the Woman's Club Monday night was a great success from every standpoint. There was a good crowd, one hundred and fifteen being seated at the tables in the auditorium, good music, good food, good speakers and a general atmosphere of interest and enthusiasm. Mayor Mitchell presided and in the unavoidable absence of Louis Brooks who was to have lead the singing, Charles Bayer of Pomona proved himself a songbird as well as being one of the most successful and popular Chamber of Commerce workers in Southern California. Some words peculiarly adapted to Sierra Madre had been set to popular airs and with the enlivening accompaniment of the Kid's Orchestra, the crowd did them full justice.

Father Woodcutter delivered the invocation and those present sat down to one of the best dinners ever served by the Woman's Club—than which there is no higher praise. Singing and selections by the orchestra passed the time between courses and when the time came for the speeches, Dean Shaw, as toastmaster, wittily introduced the speakers making a few telling points for the Chamber of Commerce work each time.

Mrs. J. Milton Steinberger, president of the Woman's Club, spoke of the Woman's part in civic work and the necessity for the hearty support of the women for all projects for public betterment. She urged a greater display of neighborliness and told of her hope for the establishment of a community sing as a part of the progressive work to be undertaken.

She was followed by Charles Bayer who gave a forceful, straight shoulder talk on the advice to be gained from Chamber of Commerce work properly organized and carried on. He told the workers some of the objections they would meet with when they started after members and he demolished each objection showing it had no real foundation. Mr. Bayer has had many years experience in Chamber of Commerce work and he spoke with authority. He concluded by telling the audience that if they would only make up their minds to work together consistently and steadfastly for any objective, that it could be accomplished—there is no limit to what earnest, united effort properly directed can accomplish. I laid particular emphasis on the fact that the great majority of communities in Southern California have as attractive, standardized Chambers and advised Sierra Madre not to throw away the advantage she has through her climate and beautiful location by not keeping her standard of development up to the mark set by her sister communities.

Mr. G. F. Rienhart, Editor of the Covina Citizen, made an eloquent address which aroused enthusiastic applause. He told how the reorganization campaign in Covina had wakened up that town, building the membership from five to two hundred and thirty-two with a budget of \$8,500. Covina was credited with a population of but 1900 at the last census and is still considerably less in population than this city. He stated that as a result of the campaign, the Chamber of Commerce had acquired a lot and intended to erect a permanent home for the Chamber that it might have proper quarters to carry on the work which is bound to increase from year to year. He urged his hearers to go whole heartedly into the campaign both for the individual benefit they would receive through participation in civic work.

Mr. Schouboe whose abilities as an organizer were highly praised by both Mr. Bayer and Mr. Rienhart, was called on for a speech but spoke for only a moment urging the workers to be on hand for the membership solicitation the next morning.

Each ex-service person who desires to meet the squad should write at once to U. S. Veterans' Bureau, 240 Flood Building, San Francisco, stating the reasons for wishing to meet the squad and the detailed facts upon which he bases his claim. If his case warrants it, transportation to the stopping point closest his home will be forwarded to him without delay.

The American Legion, Veterans of Foreign Wars, Disabled American Veterans of the World War, Military Order of the World War, Red Cross, Knights of Columbus, Salvation Army, Y. M. C. A. and the Jewish Welfare Board have pledged their cooperation in this work, and will furnish further information on request.

Planning for Big Parade

Preparing To Care For More Visitors Than Ever At Next Tournament

B. O. Kendall, who has been chairman of the parade committee for the Tournament of Roses Association for the past several years, has been re-appointed to that position by President J. J. Mitchell of the Association for the 1922 pageant.

Advance indications, states Chairman Kendall, indicate the next parade will be even larger than the pageant of January 1, 1921. The 1921 parade was the largest in the history of the organization and was particularly notable for entries from other cities of Southern California.

Last year there were entries in the pageant from fourteen different municipalities and it is expected that there will be about twenty such entries for the New Year's Day parade this time. On New Year's Day, 1921, the attendance for the pageant was so much greater than on any previous occasion of the kind, that the executive committee of the association realized the necessity of enlarging its plans.

As a result more cross streets in Pasadena will be roped off this year than ever before and more space will be provided for the thousands who will come from distances to witness the passing of the pageant. The Pasadena street department has designed and had constructed an automatic sanding machine to be used in case a monsoon fog should cause the pavements to be slippery. This machine spreads a thin coating of sand on the streets where the parade passes so that the motor vehicles, which are the foundation of the floats may be more easily be controlled.

In case of a damp morning the principal streets leading into Pasadena will also be sanded so that the thousands who drive to Pasadena may do so with the minimum of danger from skidding.

The prizes and trophies to be offered for the parade will be the finest the association has ever been able to list. It is hoped this year to even surpass the record of 1921 in which there were over 100 entries, making it the biggest and best pageant to date in the 35 years of history of the Tournament of Roses.

Special effort is being made this year to provide sufficient flowers to decorate the pageant entries. Pasadena as a city is through its park department, cultivating many acres of roses and many of the other cities which annually exhibit are doing likewise for the competition in the municipalities division is keener as the years roll by.

The regular meeting of the Trustees last night was devoted almost wholly to consideration of the new building ordinance which was up for the first reading.

In response to requests from the Chamber of Commerce, the City Attorney and City Engineer have been working on this ordinance for some weeks and it is now in the form, with possible some slight changes, which seems most adapted to the needs of this city.

It provides for building permits and inspection and its passage will put this city in the list of those communities which are regulating construction for sanitary purposes and for fire protection. It establishes a small restricted district within which nothing but fireproof buildings will be allowed in the future.

Fire Chief Topping has returned from a week's absence from the city and says he is glad to be home. He took his departure so quietly about ten days ago that only a few were aware that he had found it necessary to make a business trip to one of the neighboring states, but from the welcome he was receiving yesterday anyone would think he had been gone six months.

Citizens Who Believe Sierra Madre Needs Live Chamber of Commerce

Below are the business firms and citizens who have subscribed to the Chamber of Commerce reorganization up to Thursday noon, with the number of memberships each has taken.

Andrews & Hawks—4
Bank, 1st National—5
Barbour, Frank E.—1
Bergien, Cabot & Schmidt—2
Blinn Lumber—5
Borradaile, J.—1
Bryant, C. M.—1
Carter, A. N.—1
Central Garage—1
Cooper, C. M.—1
Davis, Norris—1
Elsner, E.—1
Eychaner, Frank—1
Ferris, S. M.—1
Gay, Allen T.—1
Gaiser, Amy B.—1
Goodenow, Dr. N. H.—1
Hinton, A. R.—1
Jones, Geo. A.—1
Jones, Woodson—2
Keys, G. S.—2
Klemme, H. J.—1
Krauter, J. W.—2
Krebs, Dr.—1
Merrill, F. S.—1
Miller, Dr. F. P.—5
Miller, George—1
Mitchell, Robert—5
Moote, F. R. D.—1
Morgridge, Geo. B.—1

Morton, D. F.—1
Nomura, C. M.—2
Olsen, Henry—1
Opie, J. W.—1
Oswald, George—2
Ovellet, P. R.—1
Pasadena Ice Company—3
Raisback, Walter—1
Richards & Goodwin—2
Russell, H.—1
Sadler, J. F. & Co.—3
Saenger, Miss J. A.—1
Schmitt, Mrs. J.—1
S. M. Electric Co.—1
S. M. Furniture Co.—2
S. M. Garage—3
S. M. Hardware Co.—4
S. M. Telephone and Tel.—2
Smith, A. F.—1
Stark, Harry D.—1
Steinberger, Harvey—1
Sullivan, D. J.—1
Thompson, C. C.—1
Tully, Argyre—1
Twyeross & Alcorn—1
Valencia, A. E.—1
Ward, Irving N.—1
Warden, Dr. Thos.—1
Wallace, Mrs. Emma—1
Webster, Miss L. M.—1
Welsh, M. D.—1
Woodcutter, Father T.—1
Wright, J. H.—1
Webster, E. J.—1
The names of additional subscribers will be published next week.

Extra Patrols to Be Continued

City Marshal Udell states that the extra patrolmen will be kept on duty at night until all danger from night marauders is passed. In view of the prevalence of crime throughout this entire section of the country it is not considered advisable to relax any of the precautions taken to protect the citizens of this community.

The Marshal has arranged for patrols in such a manner that every house in the city is passed by the officers several times during the night, but the routes are laid out in such a way that no thief could forecast how the officers would follow them or where they would be next.

The Marshal considers that he can furnish much more efficient protection in this way than if regular routes were traversed. In response to a message that a suspicious character had been noticed on the county road after midnight Sunday, the officers searched that territory and found a man at the side of the road who could not give a very satisfactory account of himself. They arrested him and locked him up while investigating his story but could not uncover any evidence on which they could prosecute and the sheriff's office had nothing against him.

Though far from satisfied that he was the innocent wayfarer he represented himself to be, the officers could do nothing but warn him not to be found hanging around under such circumstances again and send him out of town. He seemed sufficiently impressed and lost no time in hustling out of the city.

Apprehensive souls may rest comfortably, according to the assurance of the Marshal, in the knowledge that while there may not be very much said about it, the town is being covered with very effective police protection.

ASSOCIATED CHAMBERS MEET

The monthly meeting of the Associated Chambers of Commerce of San Gabriel Valley was held in Baldwin Park Tuesday night. Only a small delegation from this city attended owing to the campaign which is on here.

Foley, the poet, was the principal entertainer of the evening and kept the large audience of almost three hundred convulsed with his witty stories and poems.

Henry W. Wright of South Pasadena, the newly appointed member of the Board of Supervisors spoke on some of the county problems.

The dinner was given in Shults Auditorium and one suggestion which met with vociferous approval from the visitors present was that Baldwin Park should change its name to Shultsburg. As the residents of the town have not been heard on the subject however, the post office address will remain the same for the present.

OH HONEY!

Orange and Sage Honey, the best ever. I'm the man who brought the price down to 50c a quart.
B. F. BASS, the Honey Man
Rainier Hotel

Wins Prize for Slogan

Mrs. Winslow Takes Third Place Against Many Thousand Contestants

Mrs. Lottie Winslow of 261 North Lima Street has the distinction of having won third prize in the contest for a slogan for the "Yale" and "Harvard" of the Los Angeles Steamship Company. The slogan submitted by Mrs. Winslow was "Twin Stars of the Pacific."

In the letter notifying Mrs. Winslow of her success, R. J. Chandler, General Manager of the line says: "We extend our heartiest congratulations and may we add that you have every justification for taking a great deal of pride in the fact that your slogan was given third place by the judges. It will interest you to know that more than 150,000 separate slogans were submitted by the contestants and that these came from almost every state in the Union and three foreign countries. The Board of Judges who selected the 44 winning slogans was comprised of the Honorable George E. Coyer, Mayor of Los Angeles; G. Albert Lansburgh, prominent architect of San Francisco; Sylvester L. Weaver, President of the Los Angeles Chamber of Commerce; the Rev. Henry Welch, President of Loyola College, Los Angeles; and William H. Allen Jr., President of the Title Insurance and Trust Company, Los Angeles.

Mrs. Winslow says that she intends to spend the fifty dollars she won in beautifying the yard of her home on Lima Street. She has planned the shrubs and trees she wants and she feels the prize money will be well spent in improving the appearance of her home and incidentally helping along the appearance of this city with another attractive yard.

Bringing Bureau to Man New Method Followed

"Take the Bureau to the Man," is the new policy of the U. S. Veterans Bureau (consolidated Bureau of War Risk Insurance, Federal Board for Vocational Education and U. S. Public Health Service). In carrying out this policy, the Bureau is sending a traveling clean-up squad thru the Twelfth District, California, Arizona and Nevada for the purpose of considering claims of all disabled ex-service men and women for compensation, vocational training, medical treatment or insurance. The squad will visit the cities as listed on the enclosed itinerary on the dates shown. This schedule will be strictly adhered to.

Every disabled veteran of the World War now has a chance if he has never had it before, to get what is coming to him from the government. It is for the purpose of carrying this chance directly to the disabled veteran's door that the U. S. Veterans' Bureau is conducting the clean-up campaign.

It is essential that veterans who were sick or wounded in the service and who are now suffering from the effects of that sickness or those wounds, should know of their privileges. Briefly stated, they are as follows:

First—Compensation. Any veteran suffering from a disability which his record shows, or he can prove, was contracted in or aggravated by his war service, is entitled to \$80 a month temporary disability, \$100 a month for permanent total disability and pro-rated amounts for temporary and permanent partial disabilities. In case of tuberculosis or mental trouble developed within two years of discharge the disabled man does not have to prove service origin in order to get compensation. All disabled men rated as totally and permanently disabled, who have kept up their War Risk Insurance, are entitled to \$5.75 a month for each \$1,000 of insurance carried.

Second—Vocational Training. Any disabled ex-service man entitled to compensation, whose training is found feasible, is also entitled to vocational education at the Government's expense. Also any disabled veteran, honorably discharged, who is unable to return to his pre-war job because of a disability due to service, regardless of whether or not he is receiving compensation, is entitled to vocational training at the Government's expense. There are two classes of trainees, those who receive training and training pay for subsistence and those who merely receive training, including tuition, books, etc. Training pay varies from \$80 to \$100 a month with an additional allowance for family dependents.

Third—As to Hospitalization. Any ex-service man who is taken sick will be given emergency treatment in government hospitals, pending an investigation into the origin of his illness.

FUNERAL PARLOR OPENED

Bergien, Cabot and Schmidt of 304 West Central Avenue have opened their new funeral establishment under the name of Sierra Madre Funeral Chapel.

Mr. J. J. Bergien, who is to be resident manager of the firm, is well and favorably known to the people of this city as he has been engaged in business here for several years and sold his interests in the Sierra Madre Furniture Company only a few months ago.

Through Mr. Cabot, the new firm have Pasadena connections which should prove advantageous. They have a well equipped establishment and are prepared to give satisfactory service.

LOCAL BOY CHOSEN TO HEAD VARSITY TEAM

Word has been received that Dudley De Groot, son of E. B. De Groot of 90 South Sierra Madre Avenue has been elected captain of Stanford's football team for next year.

De Groot made a wonderful record as center on this year's team and his election as captain for next year had been predicted by the experts who had closely followed his work since he became an active member of the varsity eleven.

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WOMAN'S CLUB NEWS

By Press Chairman, Mrs. Besse Palmer Rhodes.

Reciprocity Day

Perhaps the most eagerly anticipated and really most thoroughly enjoyable day of all those of the club year, is Reciprocity Day, which, having been scheduled for Monday, Dec. 12, is almost at hand. Interesting plans have been developed for a day full of the real reciprocity spirit, in furtherance of which, a reception will be held in the club parlors from 11:30 A. M. to 12:30 thus giving abundant opportunity to the old members of the club to greet, and become better acquainted with the many new additions to the club family and also to welcome the out of town guests of whom about seventy-five are expected.

Luncheon will be served at 12:30 for which reservations may be made with Mrs. S. Howard up to Friday, Black 79. Luncheon speakers will be Mrs. Sidney Thomas Exley, Vice-President at large, of the State Federation, and Mrs. John C. Urquhart, President of the District Federation, both of whom are recognized leaders in the club world and will be received with open arms, by our members here, to whom they have endeared themselves through former visitations. There will also be a number of short talks from the presidents of a number of the prominent clubs of our sister cities.

A musical treat is in store for the afternoon program, which comprises Anthony E. Carlson, the great basso with our own Oscar Rasbach accompanying. Mr. Carlson, is one of the best known bass singers of Los Angeles is widely known not only in this country, but in Europe, where he studied for many years. Mr. Rasbach who resides here and needs no introduction to the Sierra Madre people, will not only accompany, but will give several piano numbers.

Dancing Class

On Saturday evening, December 10th, at 7:30 the dancing class will meet at the club house for its third evening of instruction and recreation. These lessons are indeed a pleasure and the students who range from the very young to the very old are enjoying every lesson with the most genuine enthusiasm. An effort is being made to interest a number of recruits for this Saturday class.

These bi-monthly lessons bid fair to become one of the seasons most popular attractions.

Community Sing

Mrs. J. J. Carter, the charmingly enthusiastic president of the Hollywood Sing, who will be remembered as having addressed the Woman's Club a few weeks ago on the subject so near her heart, "Community Singing," sends a most gracious invitation to the Woman's Club and music lovers at large to attend the regular meeting of the Hollywood Sing, which will be held on Tuesday evening, December 13. Mrs. Carter wishes this to be known as "Sierra Madre Evening" at the Sing and will reserve seats for all who attend. Mrs. H. I. Hawhurst, who has charge of arrangements, is anxious that Sierra Madre respond to this invitation by attending large numbers and so requests that people with machines make up their own parties and telephone to her the number of people in the party not later than noon of Monday, December 12th. In this way the required number of seats will be reserved. Machines will gather in front of the club house at 6:30 on Tuesday evening. Telephone Mrs. H. I. Hawhurst, Blue 143.

At Yule-tide

Instead of holding the regular club meeting on the afternoon of December 26th, the President, Mrs. J. Milton Steinberger earnestly requests the

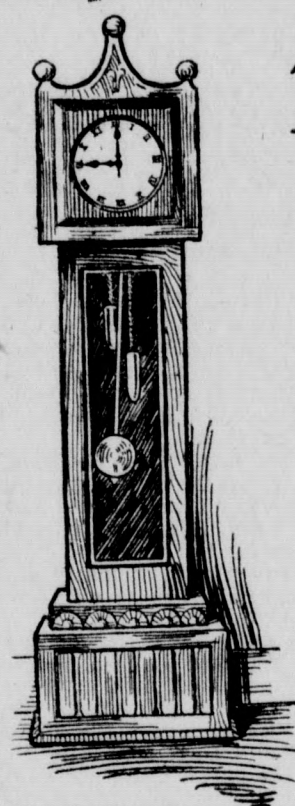
members of the club to assist the Firemen's Club in every way possible in the Christmas tree celebration which they plan to have at Christmas time. It had been the idea of Mrs. J. T. Mason, Philanthropy Chairman of the club to carry out the same idea the Firemen's Club is fostering, and it is her request that the club members now turn their efforts to assist that organization in their most commendable undertaking. To this end, the Philanthropy Department has donated \$35 and the club offers its rooms for the celebration.

Shakespearean Scenes

Rehearsals are in progress by a local cast, for two evenings of entertainment, at which scenes from four Shakespearean Plays will be presented. "The Merchant of Venice," "Romeo and Juliet," "Taming of the

Shrew," and Twelfth Night." A Surprisingly good cast, the names of whom will be printed later has been chosen and the entertainment will be given on the evenings of December 16th and 17th. A delicious Comedy entitled, "The Very Naked Boy," will supply fun for the evening, furnishing continuous opportunity for laughter, by the ludicrous situations with which it teems. This comedy will be presented by the Q Club of Pasadena, which is sufficient guarantee of excellence. The Q club will be remembered as having taken part in a previous entertainment here in a decidedly professional manner. This entertainment is being given by the drama section of the club, under the direction of Mrs. J. Milton Steinberger. Tickets may be secured at F. H. Hartman's Drug Store.

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The stocks are better. You benefit yourself as well as the dealer and salespeople.

2. Travel between 9 a. m. and 4 p. m.

Thousands of workers will bless you for this consideration of their comfort. They must go to and from their tasks before 9 and after 4, while you have all the hours between for your travel. Salespeople and dealers will also welcome the relief this thoughtfulness of yours will afford them.

Help Make Christmas Joyous for Workers
AND NOT A DAILY DREAD OF THE SEASON

PACIFIC ELECTRIC RAILWAY

Strickland's Feed Store

41 N. Baldwin

Phone Black 22

SELLS FOR LESS

All Kinds of Poultry Food, Grain and Hay.
Highest Quality - Lowest Price

A Christmas Suggestion

We carry a complete line of Ladies' Misses' and Children's Felt Slippers in all colors.

Olsen's Shoe Store

Phone Green 38

Business Property, Income Property, Homes and Home Sites

GEO. A. OSWALD

Real Estate Service

6 N. Baldwin Avenue

Telephone: Blue 100

Silk Underwear

We are showing a splendid assortment of silk underwear for the holidays. In the all-silk pongee--gowns in square and V-neck hemstitched, at \$5.50 and \$5.95; combinations at \$3.95; step-ins at \$2.50; bloomers \$2.50

Vests all pure Italian silk in pink 3.50

Camisoles in pink, navy and brown made of good grade wash satin, neatly trimmed in fine laces, \$2.50

J. F. SADLER & CO.

Standard Patterns

Warner Corsets



Sierra Madre Electric Co.

Phone Main 120-2

G. I. FARMAN

Christmas Gifts for the family

HAIR BRUSHES
COMBS
TOOTH BRUSHES
DENTIFRICES
CREAMS
PERFUMES, ETC.

THE SIERRA MADRE PHARMACY
F. H. HARTMAN & SON
PHARMACEUTICAL CHEMISTS
25 N. BALDWIN AVE. PHONE BLACK 25

FERRIS & COOPER

SUCCESSORS TO WILLIAM WALKER
REAL ESTATE, INSURANCE, RENTALS

List your property for sale or rent with us
Have demand for more places than we can supply
If you want quick action give us your listings
Phone Red 22. 22 North Baldwin Ave.

Specializing in scalp treatments, shampooing, facial treatments and manicuring, by appointment to your home.

LILLIAN WORTH

Phone Black 138

Storage by the Month

12 N. BALDWIN

ROLAND ADAMS

Telephone Black 8

Social Activities of the Week

Reported by Mrs. W. R. Lees

Miss T. H. Graham will entertain the Dickens Fellowship on Wednesday December 14.

Mr. and Mrs. Charles Anderson of Venice were visiting friends here Sunday.

Mr. Henry Berg and family of South Dakota have taken the house at 205 San Gabriel Court for the winter.

Mr. A. J. Reuter and his mother have moved to El Molino where they are putting the finishing touches on their new home.

Mrs. J. Milton Steinberger was honor guest at the luncheon of the Pasadena Woman's Civic League held at the Hotel Maryland on Monday.

The Parent Teachers Association will not hold the monthly meeting in December owing to the busy holiday season and the Christmas vacation.

Mr. S. B. Goldberg and family have rented the house belonging to Mrs. Emma Wallace on Bonita Avenue and expect to remain in this city for about a year.

Mr. Chris Shuttleworth arrived Wednesday from his trip to Europe where he attended several of the big dog shows. He brings back with him five prize winners to add to the Anokia Kennels.

Mrs. Marshall Wright who has been visiting for six weeks at the home of her mother in law, Mrs. Frank Wright of W. Highland Avenue, left Thursday for her home in Portland, Oregon.

Mr. and Mrs. William Keith have moved from Grove Street to Arbolita Ranch on East Central. Their son, Boyd Keith is to be in charge of the general work of the ranch aside from the Palm Nursery for Bassett and Washburn.

Mr. L. J. Hawley Jr. and family who have been visiting at the E. H. Carpenter home on E. Alegria for some time have left for Honolulu. They expect to return and make Sierra Madre their home after a few months.

Dr. Edith Steinberger who has been practicing her profession as doctor of Osteopathy in Logan, Utah, has returned to the home of her parents, Mr. and Mrs. L. E. Steinberger of West Mariposa Street for the Christmas holidays.

Mrs. J. Milton Steinberger attended a Reciprocity program at Whittier on Wednesday and today she and Mrs. W. H. Ingraham are representing the Sierra Madre Woman's Club at the Reciprocity Lunch and program given by the club women of the San Fernando Valley at San Fernando.

Mrs. J. Fisk of Chicago, daughter of Mr. and Mrs. George Humphries of East Grand View Avenue, arrived Tuesday and expects to spend the winter in Southern California and San Francisco. Her friends will be grieved to learn that she had a bad fall on Wednesday and seriously injured her arm, being under the care of Dr. Krebs at present.

The Missionary Society of the Congregational Church will meet on Tuesday, December 13th at 2:30 in the church. Mrs. Reas, who has charge of the program, the subject of which is "The Philippines," has many interesting facts to give and valuable information direct from workers in the field. The hostesses for the afternoon, Mrs. M. Taylor and Mrs. Blake, cordially invite everyone interested to attend this meeting.

Mrs. C. B. Klunk of Santa Anita Court entertained with a five hundred party in honor of Mr. Klunk's birthday last Saturday night. Prizes were won by Mrs. W. E. Anderson, H. E. Long and G. I. Farman. The guests were Mr. and Mrs. W. S. Hull, Mr. and Mrs. F. Griebenow, Mr. and Mrs. J. F. Sadler, Mr. and Mrs. H. E. Long, Mr. and Mrs. W. E. Anderson, Mr. and Mrs. George Oswald, Mr. and Mrs. H. E. Allen, Mr. and Mrs. G. I. Farman and Mr. and Mrs. W. R. Lees.

NEWS WANT ADS—"If I could find just the right sort of person I might rent that room that we are not using very much." The right sort of person reads the News. Try a Want Ad.

PICTORIAL REVIEWS SPECIAL

Christmas Offer

IT'S A PIPPIN!

Two subscriptions to Pictorial Review—one year to you and one year to your friend as a Christmas gift—or two gift subscriptions—FOR ONLY \$4.00—and as many more subscriptions as you wish at \$1.50 EACH. Think of that. Think of getting such a worthwhile, practical and sure-to-be-appreciated gift for \$2.00 or \$1.50. Give all of your friends a Pictorial for Christmas and let me take your Christmas worries off your shoulders.

2 gift subscriptions for only \$4.00
3 gift subscriptions for only \$5.50
4 gift subscriptions for only \$7.00
5 gift subscriptions for only \$8.50
6 gift subscriptions for only \$10.00

ANOTHER WHOPPER—Cosmopolitan for 2 years for \$4.00

Hurry before it is too late. Mail or phone your order.

CARL YOUNG

Phone Blue 169 261 N. Adams

GIVE MUSIC!



There is no other gift which will give pleasure—

—to so many people
—for so long a time
—at so small an expense

as a

VICTROLA

A small deposit will insure Christmas delivery. Terms to suit you

LET US DEMONSTRATE

WOODSON F. JONES

(Around the Corner)

Phone Black 75

31 North Baldwin Ave.

Lecturer Says that 'Millions Now Living Will Never Die!'

Judge Rutherford, President of the International Bible Students Association, is to give a lecture at the Woman's Club House on Sunday afternoon, December 11 on the subject "Millions Now Living Will Never Die."

Judge Rutherford has given this lecture throughout the States and Canada as well as in Europe and has drawn interested audiences on each occasion. One point he emphasizes in his argument is that the lecture is free and that he takes up no collection.

He wishes to convey his message, which he supports with a strong line of Scriptural argument, to as many as possible and therefore it is absolutely free.

"Built for Hard Use and Abuse"
Little Pals
JUVENILE FOOTWEAR



The Shoes that make her happy.

"Little Pals" will keep your children's feet shapely during the formative years—so that they will not suffer from foot ailments at maturity. Wise parents are coming to our store every day for these dependable shoes, "Little Pals" having been enthusiastically recommended to them by other satisfied parents. It's a fact that "Little Pals" give practically double wear—because they are solid, genuine leather.

They've made their way by the way they're made

OLSEN'S SHOE SHOP

HENRY OLSEN, Prop.

34 BALDWIN AVE. Phone, Green 38

Central Market

ALWAYS RELIABLE

Our Vegetables Are Fresh Every Morning. We Have Everything In Season

IN THE MEAT DEPARTMENT
Only No. 1 Steer Beef and Baby Lambs used. Swift's Smoked and Salt Meats

FRESH FISH FRIDAYS

We Close Thursdays at 12 O'clock

M. D. WELSHER

Grocery Phone Main 6

Market Phone Main 97

Coal : Wood : Briquets

HAY AND CHICKEN FEED OF ALL KINDS

We have what you want and are here to please you.

LOWEST PRICES—BEST PRODUCTS

Phone Main 50 and get prompt attention.

SIERRA MADRE FEED AND FUEL COMPANY

"Quality First"

THE FIRST NATIONAL BANK

Capital \$25,000.00
Surplus and Undivided Profits..... \$11,000.00

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Charles S. Kersting, President. F. H. Hartman, Vice-Pres.
H. E. Allen, Cashier. Chas. W. Yerxa, Vice-Pres.
M. F. Seeley, Assistant Cashier. J. B. Coulston, Director

Interest Paid on Term Deposits

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Brunswick TIRES

Rainy Season Is Here
Get your Brunswick Non-Skid tires, tire chains and top dressing at city prices.

Central Garage

Our Motto: "Service and Satisfaction"

Blue 8

JOS. BELOHLAVEK & SON



GROCERIES

Fresh Fruits and Vegetables

The Most Acceptable Gift

is one that is useful and serviceable as well as ornamental.

Gifts selected from our stock of Japanese goods will please for this reason.

We offer a few suggestions.

TEA SETS

CHOCOLATE SETS

VASES

NUT SETS

FRUIT BASKETS

FRUIT DISHES

WORK BASKETS

ART BOXES

HAND PAINTED PLATES, etc

C. M. Nomura

PHONE MAIN 46

BANK BUILDING

Everything at lowest Market Prices

COLONIAL THEATER

F. R. ALEXANDER, Owner

314 S. Myrtle Ave. MONROVIA, Calif.

Shows 7:00 and 8:45 P. M. Saturday Matinee 2:30

PROGRAM FOR WEEK BEGINNING DECEMBER 11—

SUNDAY AND MONDAY, DEC. 11-12—

PRISCILLA DEAN IN "CONFLICT"

Buildings torn up and crushed, and amidst it all a frail girl battling against frenzied nature; and it all comes in a tremendous climax at the end of one of the most unusual dramas ever filmed.

A thousand human giants in deadly combat on the river bank. A million mighty logs crunching and swirling in the maddened waters. Billions of tons of fierceness beating against the walls of the dam. The log-jam—the explosion—the terrifying rush of frightened unknown destruction.

AN INTERNATIONAL NEWS

For Three Days Only

TUESDAY, WEDNESDAY AND THURSDAY, DEC. 13, 14-15th—

Cecil B. DeMille's Production "THE AFFAIRS OF ANATOL"

Its a Paramount Picture

The beauty picture deluxe! He couldn't resist a pretty face, and every day he fell into a new adventure. Thus he followed the lure of romance until—?

A real-life story pulsing with thrills and clad in a thousand beauties. Acted by the greatest cast of noted players brought together on the screen.

A Beautiful Colored Scenic

FRIDAY, DECEMBER 16—

BERT LYTELL IN "THE MAN WHO"

Life was no fudge sundae for Bedford Mills, though his romance at first gave promise of it. He discovered that all the girl he loved required of him was that he become famous overnight—that he be A Man Who. If you don't believe she set him a man's-size job, try it. And the Fourth Episode of "Miracles of the Jungle"

Entitled "The Jungle Attack."

SATURDAY, DECEMBER 17—

A Benjamin B. Hampton Production "THE MYSTERIOUS RIDER" Jane Grey's Powerful story with Robert McKim, Claire Adams and Carl Gantvoort. After twenty years Hell-Bent Wade came face to face with the man who had killed his wife. There was an expression of horrible fear on the face of the man who called himself Ed, Smith.

Two flashes of fire pierced the darkness as Hell-Bent Wade and the man called Smith fired together. And then came the hand-to-hand death struggle which Zane Grey pictured with a realism that will turn your blood to ice.

COMING— Charles Ray in his swiftest "Two Minutes to Go."

Gloria Swanson in Elinor Glyn's "The Greatest Moment"

A Christie Comedy, "Kiss and Make Up."

Buster Keaton in his greatest, "The Boost."

If You Want to Buy, Sell or Rent

See A. N. ADAMS

THE REAL ESTATE MAN

BARGAINS IN CLOSE IN LOTS

Phone Black 8

14 N. Baldwin avenue



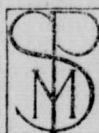
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Telephone Black 42

Subscription Rates

Three months 75
Six months 1.25
One year 2.00
Outside Los Angeles Co. 3.00
Three Year 5.00



JESSICA H. WRIGHT
City Editor

Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

VOLUME 16, NO. 11

FRIDAY, DECEMBER 9, 1921

Sale of Christmas Seals Should Not Be Confused with Red Cross Drive

The sale of the Christmas seals issued by the Anti-tuberculosis Association is not making the headway that it should. Perhaps one reason is that so many people confuse this with the Red Cross work and feel that having taken out a Red Cross membership they have covered the ground.

This mistake probably arises from the fact that in the beginning the Red Cross handled the sale of these seals, but of recent years it has been found advisable to have the Anti-tuberculosis Association take entire charge of the sale and the funds. The Red Cross heartily endorses the work and urges that all possible assistance be given it, but the Red Cross does not have any share in the money collected.

We who live in California realize better than the people in most other sections of the country the extent and the cost of the "white plague." The afflicted from all over the world come to this state in the hope of benefit from its climate and there is no one of us who does not appreciate that an unending battle against the spread of this scourge must be waged.

Los Angeles County has bigger problems to face in this fight than ever before owing to the large number of ex-service men afflicted with this disease who are making their homes in this section, as well as our greatly increased Mexican population. The children in these families must be protected both from infection and from the undernourished condition which makes them particularly susceptible to infection.

A large proportion of the work of this Association is among the children. An open air camp is maintained in the San Gabriel Canyon where undernourished and underweight children are sent and wonderful results have been obtained. Permanent dental clinics have been established in districts where there are a large number of children who, in the ordinary course of events, would have no dental care whatever, and improvement in health and weight has followed the treatment of abscessed and decayed teeth.

The function of this Association is primarily preventive. It is no part of its work to furnish support for indigent tubercular people except in so far as relief of home conditions and surroundings may prevent the spread of tuberculosis.

The Association is doing a wonderful and most efficient service to the community and should have our whole support. Many of us may not have a large sum to spare to help along this work, but almost everyone can buy a few of the seals. The great ocean is made up of drops of water and the dimes and quarters and half dollars if there are enough of them, in the aggregate can mount up to a tremendous fund for the stamping out of this most deadly and most insidious enemy of the human race.

The December Garden

By Jessie Ward

This is alteration and clean-up month in the garden. The recent wind storm has cleaned the deciduous trees of their foliage; now it our turn to rake up the leaves, trim the trees and go over the garden generally.

Fertilize and keep the ground loose. Trim off all dead and useless branches. Trim back deciduous fruit trees. Spray for scale and other pests. Stake up all top-heavy trees and plants. Trim hedges.

Roses intended for Christmas bloom should be well fed, watered and cultivated.

All kinds of trees and shrubs can be safely moved now from one place to another in the garden if they are dug correctly. Evergreen trees and shrubs should be "balled" or moved with the dirt around the roots and deciduous trees moved in their "bare roots." If roses are to be moved, they should be pruned and all the leaves taken off.

Any plants or trees that are sickly or have become stunted from sunburn or other causes and are not "earning their keep" should be dug out and thrown away, and the space replanted with healthy young stock.

Beds can be made of pansies, stocks, snap dragons, calendulas, carnations and English daisies for winter bloom. Plant about one foot apart.

Where Bermuda grass has established itself in the lawn, now is the time to scratch it up with a strong steel rake. It is a hard job and will take a strong man. Don't be afraid of ruining the lawn. After it is thoroughly scratched up and the grass removed, apply a liberal amount of commercial fertilizer to the ragged looking surface and sow as much blue grass seed as if making a new lawn.

News of the Churches

CHURCH OF THE ASCENSION

Rev. Wm. Carson Shaw, Rector.
Holy Communion 8 a. m.
Sunday School 9:45 a. m.
Morning prayer and sermon, 11 a. m.
Evening prayer, 7:30 p. m.

NEW THOUGHT LECTURES

Under auspices of Home of Truth, Los Angeles, founded by Mrs. Annie Rix Miltz. Every Tuesday afternoon, 3 o'clock, 49 East Central.

BETHANY

(Interdenominational)

Rev. W. H. Rawlins, L. L. D., Pastor
Sunday School and Bible Class 12:45 A. M.
Worship, 11:00 A. M.
Junior Young People's Meeting, 3:00 P. M.
Senior Young People 6:15 P. M.
Prayer Meeting 7:00 P. M.
Song Service and Preaching 7:30 P. M.
Mid-week meeting, Wednesday at 7:30 P. M.

CHRISTIAN SCIENCE SOCIETY

Corner Highland and Hermosa Ave.

11:00 a. m. Morning Service, subject Sunday, December 11, "God, the Preserver of Man."
Testimony meeting Wednesday 8 p. m.
Sunday School 9:30 A. M.

CONGREGATIONAL CHURCH

A Community Church, open to all who believe in the Lord Jesus Christ.
Rev. W. J. Thompson Minister.
Sunday School 9:45 a. m. Geo. Morgridge, Superintendent.
Adult Bible Class.

Junior and Senior Christian Endeavor Society, 6:30 P. M.

Church Services 11 A. M. and 7:30 P. M.

Midweek Prayer Meeting, Wednesday, 7:30 P. M.

You are invited.

THEOSOPHISTS

The Children's School of Theosophy, under the direction of The United Lodge of Theosophists, will be reopened on Sunday morning for the winter season. Parents who are interested are invited to visit and to send their children. There is no charge or collection. Ten o'clock Sunday morning, at 162 East Central

ST. RITA'S CATHOLIC CHURCH

Rector, Rev. F. Woodcutter

Corner Highland & Baldwin Avenues.

Sundays and Holy days of obligation, Masses at 7:30 and 9 a. m. Week days Masses at 7 a. m., during Lent at 7:30 a. m. Instructions for children Saturdays at 9:00 a. m., Confessions Saturdays at 7:30 p. m.

ACCEPTABLE GIFTS

AT THE

Small Store with the Big stock

A. E. PETTITT'S NEWS STAND

Pipes.....50c, 75c, \$1, \$1.50, \$2, \$3, \$7, \$7.50
Tobacco Pouches—

35c, \$1, \$1.50, \$2, \$2.50, \$3, \$3.50

Cigarette Cases \$1, \$1.75, \$2, \$3.50, \$5.50

COIN PURSES—BILL FOLDS—R. R. PASS BOOKS

Cigarette Stems50c, 75c, \$1.00;
In cases \$1.50 and \$2.00

Cigarette Humidors (glass)\$1.00

Cigar Stems75c to \$1; in cases, \$1.85

25c to \$4.00

Reliable Line of Cigars and Tobaccos

BOX CIGARS

Packed 10 in box\$1.00 to \$1.50

Packed 12 in box\$1.00 to \$1.50

Packed 25 in box\$1.25 \$2.25, \$3, \$4

Pk'd. 50 in box\$2.25, \$3.25, \$3.50, \$3.90

\$4.50, \$6.00, \$7.00.

TOBACCOS IN GLASS HUMIDORS

TUXEDO

PRINCE ALBERT

VELVET

EDGEWORTH

Candy Our Specialty

ALL KINDS OF BULK AND BOX CANDIES

Box Candies.....25c, 45c, 65c,

\$1, \$1.25, \$1.50, \$2, \$2.50, \$3, \$4, \$10.00

Bulk Candies, per pound

25c, 35c, 40c, 50c, 65c, \$1.10

Christmas Cards 1c and up

BUY EARLY AS THE CHOICEST DESIGNS WILL GO FIRST

Our Stationery Must Be Seen to Be Appreciated, the box 25c to \$2.75

FIRST DOOR EAST OF POST OFFICE

CHRISTMAS GIFTS

Doubly acceptable are gifts of
a Useful and Lasting nature

TAKE A LOOK at Our SHOW WINDOWS

for ideas, get our prices, and be convinced of the
Advantages of Trading at Home

We Make our
Prices Right

Sierra Madre Hardware Co.

Open Saturday afternoons

Buy Christmas Seals to Help Save the Kiddies

The anti-tuberculosis Association in Los Angeles has sent the following appeal out to the cities in this county. Do you know there are two hundred children in Los Angeles County and city who this past year have had the benefit of two months in the lovely preventorium in the San Gabriel Mountains? That they were all de-

mas seals last year. Do you know that the Los Angeles County Health Department is establishing dental Clinics in the Schools in the county as fast as they can get the funds for doing so—the main source of income being the sale of Christmas Seals? You may wonder where the connection between anti-tuberculosis work and dentistry come in. Suppose a child has decayed teeth and our surveys in the schools thus far are showing that 90 per cent of them have—can you imagine the decayed food and germs a small tooth can contain? Why wash dishes if the clean food

is to be mixed and contaminated by coming in contact with such teeth? In swallowing, the oozing pus from these teeth is carried to the tonsils and from the tonsils it is absorbed into the lymphatics, thence to the heart, joints and other tissues. These things break down the resistance of the child and it is in a receptive condition for a tuberculosis breakdown. What can be done to build up a child nutritionally if he is absorbing pus continuously? Let us first correct the defects and then we will have a firm foundation on which to build. Not alone do dental defects cause

physical disability, but mental conditions as well. Many a backward child has cleared up after having his teeth fixed. The Chaplain of San Quentin recently said he had no doubt that one-half of the men who found their way into that institution could have been saved a life of crime had their teeth and other defects been cared for as children. So why wait 'till it is a case of patch work? Let's take preventive measures. Let's give the kiddies a chance! Don't start them out in life handicapped. Get behind the Seal and everybody over the top! December 1st to 25th—let's go!

COFIELD-HAYMAN

On November 29th Edward I. Cofield and Elizabeth Hayman were united in marriage by Rev. W. J. Thompson. The ceremony took place at Sierra Madre Villa. The bride is well and favorably known in Sierra Madre and both parties are highly esteemed. Immediately following the wedding the happy couple left on a honeymoon trip accompanied by the best wishes of a host of friends.

FOOD SALE ON SATURDAY DECEMBER THE 10TH

As already announced last week in the News, the ladies of St. Ritas Church will have one of their popular food sales at Weisler's Store, tomorrow beginning at 9:00 a. m. Everything in the line of good things to eat, pies, cakes, salads, etc., will be found there. Come early and you are sure to find something to suit you.

MILLIONS NOW LIVING WILL NEVER DIE

In less than a year this proclamation has found its way into thirty languages and the message is being heralded to millions of people in thousands of cities in every land of the earth. "Millions now living will never die!" "Who ever heard of such a thing? Preposterous," you will say. So said the scoffers to Noah: They had never seen rain—but the flood came on time. "Millions now living will never die," but will, enjoy unending human life on the earth and ascend a highway of righteousness to full perfection of body, of mind, of character, in company with their loved ones returned from the grave. When the kingdom of God is fully established mankind will have no more fear of sickness or accident, old age or death; no more dread of loss of home, or loved ones, or livelihood; no more sorrow or tears.

Millions Now Living Will Never Die. You may be one of them. Go hear the proof of these most marvelous tidings. Testimony upon testimony evidence upon evidence, Biblical, historical, scientific, appealing to your reason as well as to your heart, will be presented without cost in the lecture by J. C. Mackay Adelaide, of Australia on Sunday, December 11th at 3 p. m. in the Woman's Club Auditorium.

This lecture has comforted multitudes bereaved by the world war, epidemics, and attending sorrows. So great has been the demand that it has been amplified and published in book form, including 500 Scriptural proof texts. Those unable to hear the lecture may have a copy by sending 25 cents to I. B. S. A., 1051 South Grand Avenue, Los Angeles, California. (adv)

NOTICE OF THE ANNUAL MEETING OF STOCKHOLDERS OF THE FIRST NATIONAL BANK OF SIERRA MADRE, CALIFORNIA

Sierra Madre, California, December 8th, 1921. Please take notice that the regular annual meeting of the stockholders of The First National Bank of Sierra Madre, California, will be held at the banking rooms, S. and E. of the Kersing Building in the City of Sierra Madre, County of Los Angeles, California, on Tuesday, the 10th day of January, A. D., 1922, at the hour of 3 o'clock p. m., for the purpose of electing directors for the ensuing year and for the transaction of such other business as may become before the meeting.

H. E. ALLEN, Cashier.

Join Our Christmas Club While There Is Still Time

38 Phonographs Sold 62 Still to Sell at This Offer

\$5 DOWN Balance to Be Paid on Easy Payment Plan.

Come—Make Your Selection

We Have Over Two Carloads for You to Select From

This offer is good while the supply lasts. The nearer we approach Christmas, just that much faster will the supply of Phonographs on hand be sold.

Every style is here for your approval. In our display room of Brunswicks we have all styles. There you can choose the kind that suits you best.

Offer No. 1

You have the selection of two styles, in either Mahogany, Fumed Oak, Adam Brown or Golden Oak Finish.

\$5 DOWN

\$5.00 Down and the Balance in the Next Twelve Months

Brunswick

Style 105—

Price\$65.00
Records to the Value of \$10.00..... 10.00

\$5.00 Down and the Balance in the Next Twelve Months

Style 200—

Price\$100.00
Records to the Value of \$10.00..... 10.00

HOWARD UPRIGHT PIANO

—Oak case; very good condition; finish is excellent; only used short while; \$475 regular price. Special Christmas Price.....**\$295**

Offer No. 2

You have the selection of two styles in the following finishes of Adam Brown, Red Mahogany, Fumed Oak, Golden Oak. Make your own selection of records.

\$5 DOWN

\$5.00 Down, With \$10 on Delivery. Balance To Be Paid Within 12 Months.

Brunswick

Style 207—

Price\$125.00
Records to the Value of \$10.00..... 10.00

\$5.00 Down, With \$10 on Delivery. Balance To Be Paid Within 12 Months.

Style 210—

Price\$150.00
Records to the Value of \$10.00..... 10.00

Offer No. 3

You have the selection of two styles—they come in the following finishes and wood: Mahogany, Oak, Walnut. You make your selections of any Records in the store.

\$5 DOWN

\$5.00 Down, With \$20 on Delivery. Balance To Be Paid Within 12 Months.

Brunswick

Style 117—

Price\$260.00
Records to the Value of \$10.00..... 10.00

\$5.00 Down, With \$20 on Delivery. Balance To Be Paid Within 12 Months.

Style—Queen Anne Model

Price\$235.00
Records to the Value of \$10.00..... 10.00

SPECIAL CHRISTMAS PRESENTS

—KINGSBURY PLAYER PIANO—Slightly used; been refinished and looks like new. Price was \$750. Special Christmas Price**\$295**

—KRAKAUER UPRIGHT PIANO—Beautiful walnut finish; in excellent condition, although has been used slightly; \$550 regular price. Special Christmas Price**\$325**

—KRAKAUER UPRIGHT PIANO—Beautiful walnut finish; in excellent condition, although has been used slightly; \$550 regular price. Special Christmas Price**\$325**

Knabe-Ampico, Haynes and Franklin, also Baldwin.

We carry a large line of grand and upright pianos, consisting of Knabe, Hamilton and Howard Pianos. Make your own selection.

LONG'S MUSIC HOUSE

The Home of the **Brunswick**
15 WEST COLORADO ST.

OPEN EVENINGS

OPEN EVENINGS

GIFTS that PLEASE



FLOWERING PLANTS
FERNS
POINSETTIAS
HANGING BASKETS
PORCH PLANTS
FRUIT TREES
Holly Wreaths
Christmas Trees
ORDER EARLY

Ward Nursery
Mt Trail & Laurel Aves.
Phone Blue 29

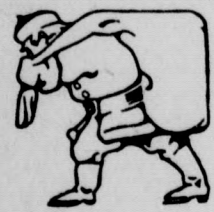
SPENCER CORSETS

Have your corsets specially designed for you.
Mrs. Alice White Anderson
Phone Green 125 for appointment.
REGISTERED SPENCER CORSETTIER

Order Your Christmas TURKEY

early; you get young birds at right prices

Specials in Fresh Meat Every Day



CHRISTMAS TREES

Fancy Northern Grown—all sizes, select the size you want and it will be delivered Christmas Eve.

Come in and look over our

HOLIDAY GOODS

You will be pleased with the nice variety

Fancy Crepe Paped with Christmas Designs for decorating, the roll.....	.20
Red and Green Crepe Paper, 2 rolls.....	.25
Fancy Holly Paper for wrapping, 10c and.....	.15
Tissue Paper, White, Red and Green, dozen.....	.10
Colored Christmas Candles, dozen.....	.05
Fancy Pencil Boxes for Children, 25c and.....	.50
Gellette Safty Razors—at special price.....	.95
Paper Doilies — Paper Napkins. Handkerchiefs in a nice assortment, Hemstitched and embroidered in Swiss Lawn and all Pure Linen.....	

Mince Meat, in bulk, the lb.....	.25
Boiled Cider, the bottle.....	.50

ALFALFA CANDY—

A Sunny California Product—Is good for you. It aids digestion, helps eliminate wastes and beautifies the complexion, a delicious confection highly recommended by physicians as an ideal sweet for children. Mail a box to your Eastern friends—

bag of 17 pieces.....	.10
1 1/2 pound box.....	\$1.00

We have a nice assortment of the best hand dipped Chocolate Creams in fancy boxes to select from.

Special Sale for Week Starting Dec. 12

A DRIED FRUIT WEEK

PULLED FIGS— Special for this one week sale, lb.....	.21
BLACK FIGS— Special for this one week sale, lb.....	.13
DRIED PEARS— Fancy quality at special price for one week lb.....	.26
NEW GOLDEN DATES in bulk, special for this one week sale, lb.....	.25
DRIED APRICOTS— Extra nice quality, special for this one week sale, the lb.....	.25
DRIED PEACHES— Extra choice, special for this one week sale lb. 21c	

Our New Fruit and Vegetable Display Stand

has proved a huge success, we have received many compliments on the tempting arrangement and large variety displayed, fresh every morning. HERE YOU FIND QUALITY — CLEANLINESS — SERVICE

S. R. NORRIS

SIERRA MADRE DEPARTMENT STORE
Established 1887

Phone Black 12

291 West Central

County Health Control Plan

The plan of centralized public health control by the county of Los Angeles is strongly supported by a consideration of the factors relating to the control of contagious disease. The spread of infectious disease is not controlled through imaginary political boundary lines. No city, however well organized, can hope to prevent the spread of disease by purely local work. Neither can the rural district be well protected, on account of the diffuseness of the problem, by supervision from the county seat.

In matters such as water supply, disposal of sewage and other wastes, the city cannot afford to ignore sanitary conditions as its boundaries. Since the food supply of a great city is collected over a vast area, there must be completed co-ordination of all food inspection carried on throughout the entire county. Furthermore, with a population of close to a million in Los Angeles County, with the rapid growth of an electric transit system, and also the tremendous use, both in business and for pleasure, of the modern automobile, our administrative unit must cover a great district, embracing fully the possible sources of contact of people or pollution of public utilities. No health department can control effectively the spread of contagious disease except through complete co-ordination of the personnel of health departments of the territory through which the spread of disease is a logical consequence.

Los Angeles County has about 1,000 square miles of watershed, mainly in the great mountain resort area known as the Angeles Forest Reserve. It also has 30 miles of beach frontage on the ocean, which is a great natural playground. Not only have we the problems peculiar to the hygiene of recreation, but it is becoming more increasingly difficult to protect the purity of our water supply and to decrease the danger of contact infection at the beaches, largely because of modern rapid transportation. It is certainly unjust that the county should have the entire burden of sanitation for this enormous holiday or transient influx of urban population into the resort areas of the rural districts.

The public school situation also bears out the argument for county centralization in public health matters in Los Angeles County. It happens in many instances that children reside in one health jurisdiction and attend school in another. A third factor enters in where the school board maintains a health supervision of its own. Nevertheless, when contagious disease arises, either or both health officers must be consulted. Efficiency under such conditions is almost impossible.

We come finally to the fourth and last consideration for county supremacy of public health, the economic factor of business efficiency.

—From Farm Bureau Monthly.

BUDDY—DO YOU REMEMBER?

Old Bill, he's gone; ol' Jawbone Bill. His apple box with many wings. In which he packed a thousand things, He's laid away; no more he sings "Last time around."

Ol' Bill! He was a winnin' cuss, His old mouthorgan, how he'd blow! Some wheezy tune would laughin' flow. Like "Casey Jones," and then Let's go "Th' last time 'round!"

Old Bill, he's gone; ol' trustin' Bill. Can't you remind his cheerin' cry— "Apples, candies, smokes, come buy. C'mon I'll trust yuh till yuh die— Last time around"

Old Bill went Home, old Jawbone Bill They put a wooden Cross upon A little, spring-touched, smiling mound.

He's but a memory golden-gone— Ol' Bill— "Let's go! the last time 'round."

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

Sheriff's Sale No. B-83118 Edward W. Rimer, Plaintiff, vs. A. Hatcher Smith, Defendant.

By virtue of an execution issued out of the Superior Court of the County of Los Angeles, State of California, wherein Edward W. Rimer plaintiff, and A. Hatcher Smith, defendant, upon a judgment rendered the 19th day of August, A. D. 1920 for the sum of Eight Hundred Forty-six and 05/100 (\$846.05) Dollars lawful money of the United States, besides costs and interest, I have levied upon all the right, title, claim and interest of said defendant A. Hatcher Smith of, in and to the following described real estate, situate in the County of Los Angeles, State of California, and bounded and described as follows:

The Westerly 367.6 feet of Lot 51, E. J. Baldwin's Addition No. 1 to Santa Anita Colony, as per Book 52, page 60, Miscellaneous Records of Los Angeles County, California.

Public Notice is hereby Given, That I will, on Monday the 19th day of December, A. D. 1921, at 12 o'clock M. of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, sell at public auction, for lawful money of the United States, all the right, title, claim and interest of said defendant A. Hatcher Smith of, in and to the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said Judgment, with interest and costs, etc., to the highest and best bidder.

Dated this 24th day of November, 1921.

Wm. I. Traeger, Sheriff of Los Angeles County. By W. T. Osterholt, Deputy Sheriff. Bickler, Smith & Parke, Plaintiff's Attorney

GROWERS ADVISED TO SPRAY NOW

The Agricultural Extension Service for Los Angeles County is recommending deciduous fruit growers, particularly those raising peaches, apricots and pears, to do their fall spraying as soon as possible. California peach blight and shot hole fungus of the apricot annually cause many hundreds of thousands of dollars of loss to deciduous fruit growers of Southern California, the greater part of which may be prevented, is the statement made by Farm Advisor Hodgson, in his recommendations. Satisfactory control of these two widespread diseases may be effected only through two thorough sprayings, one before the first of the year, and preferably before the advent of the rainy season, in case this begins before January 1st, and another in the spring at the time the blossom buds are just beginning to open, will quite thoroughly control these diseases according to his statement. He declares that demonstration plots conducted during the last two years where trees have been sprayed both in fall and spring have shown practically absolute control of both peach blight and shot hole fungus of the apricot. One spray recommended are liquid lime sulphur, 1 to 9, or dry lime sulphur, one pound to 5 gallons of water, or bordeaux mixture, 5-5-50 strength. Spring spraying is necessitated according to Mr. Hodgson, in order to effect control of not only shot hole fungus and peach blight, but peach leaf curl and peach borer as well. On pear groves annual application of lime sulphur or calcium tetra sulphide is recommended as the general means of controlling blister mite.

Spraying at the time the leaves are falling has been found to secure very satisfactory results.

NEWS WANT ADS—Did your last hatch of chickens come out fifty per cent cockerels? Remember the people of Sierra Madre eat chickens. All they need is a want ad to tell them that you have some to sell.

CANINE DISPUTES CAUSE EXCITEMENT

The dove of peace which is hovering over Washington, D. C. had best make a flying trip to this city and try to smooth out some of the canine animosities which have caused excitement on the down town streets during the past few days. Marshal Udell has become so expert at snatching somebody's net out of the jaws of an enraged orrulent that he can do it with his eyes shut, but he is threatening to exterminate some of the trouble makers, pronto.

NEWS WANT ADS

The rate for all want ads is two cents a word, payable in advance. Only copy furnished by regular advertisers or people carrying accounts with us will be printed without advance payment, as the amounts are as a rule not of sufficient size to warrant accounting and collection costs.

FOR RENT—13 room house suitable for doctors office and a small sanatorium at 38 N. Auburn Ave. Apply 36 E. Central Ave., Sierra Madre.
FOR RENT—Four room flat furnished. No sick people, \$50.00 per month. 36 E. Central.

WANTED—Man for Laundry Route. One who can sell laundry service and live in Sierra Madre preferred. Monrovia Laundry. 11

FOR RENT—Beautiful sunny rooms and excellent table board at the Mira Monte, 426 N. Auburn Ave. \$12 to \$16 a week. Sunday chicken dinner 12 to 2 p. m. 75 cents. Please make reservations. Phone Green 19. 11

NEWS WANT ADS—Stored away in the garage are those odd pieces of furniture that are no good to you. Somebody is starting to housekeeping in Sierra Madre who would like to pay good money for them. Answer: A News want ad.

NEWS WANT ADS will be found every week on this page. Look for them. You may find the opportunity you have been looking for.

WANTED—50 ft. garden hose in fair shape. Apply Joe Casey, 27 South Baldwin. 11*

FOR SALE—Cleveland motorcycle first class condition. Price \$50 worth \$125. Phone Green 10. 11*

FOR RENT—5 room modern bungalow, sleeping porch, garage \$40, or will sell on easy terms. Would consider auto as part payment. 58 So. Hermosa Ave. 11*

FOR SALE—Gas Range, library table Call 270 West Highland. 11*

PERSONAL CHRISTMAS CARDS—Hand written by disabled ex-service man. Black 122-2 bells or News Office. 11*

FOR SALE—7 pair Carnoe pigeons. R. E. Davis. Black 32. 11

FOR RENT—3 furnished rooms on Mt. Trail corner of Highland. Call Blue 129. 11*

FOR SALE—3 gallon Holstein cow, first calf. A. N. Carter. Phone Black 73. 11*

FOR SALE—Furnace, hot air, coal or wood, bargain. Phone Green 96. 11*

FOR SALE—Fine lot chickens; cow, fresh, very gentle; oil cook stove, 4 burner; other household goods, leaving better hurry. Call Churchill Ranch. Phone Blue 159. 11

NEWS WANT ADS—Your raspberry vines are sending out a lot of little baby vines that are cluttering up the lot. Perhaps you want some Loganberry vines. Somebody would like to trade with you. Try a Want Ad.

NEWS WANT ADS—It is not such a tragedy to lose your keys and have to spend the night on the front porch. A News want ad will find them for you.

DO
YOUR



Christmas Shopping

AT

A. F. TANNER & CO.
MONROVIA

30% Discount
on Our Entire Stock. No Exception

Our beautiful Gift Department, known all over California, will be discontinued in order to have an exclusive Music Shop after January first.

Remember Our Entire Stock of Gifts, Stationery and Office Supplies Are Included in This Sale

Launderers
and
Dry Cleaners

Monrovia
Laundry Co
Sierra Madre Office
Pettitt's News St and
D.G. Stephens, Collector
Phone Green 85



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